

W 上海外语教育出版社
外教社 SHANGHAI FOREIGN LANGUAGE EDUCATION PRESS



外教社官方微信

全新版大学进阶英语

WE Teach TOP/PPT课件

课 WE Learn
智慧教育系统

爱听外语
爱听外语
有声移动学习系统

“全新版大学进阶英语”以《大学英语教学指南》中基础级和提高级教学目标为依据，遵循外语学习规律，贯穿多元文化意识，在起点难度、结构布局、理念特色、能力培养、数字配套等方面进行全新设计，与“全新版大学英语”既有层次起点的区分，又有同脉相传的共核，共同构建从初级到高级，涵盖基础—提高—发展三个阶段的新一代大学英语教学产品体系。



综合教程

主编 李荫华

立足本国、博采众长，采用折中主义教学理念，结合数字化新型媒体教学手段，培养学生跨文化沟通能力。

学生用书1—4册 教师手册1—4册 综合训练1—4册



视听说教程

Douglas, Boon, Hartmann, 朱晓映、孙倚娜 等

汲取美国国家地理出版机构优质视听教学资源，结合我国大学英语教学的实际需要，体现多元文化特色，着力于学生未来能力的培养。

学生用书1—4册 教师用书1—4册



视听阅读

Douglas, Bohlke, Macintyre 等

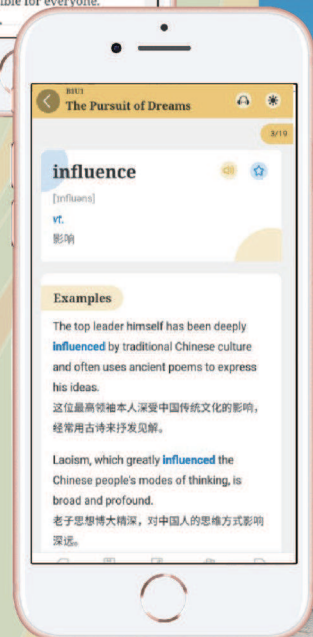
从美国国家地理学习出版公司引进，着力培养学生的阅读策略和技能，提高批判性思维能力。探索世界的不同视角，培养世界公民意识。

学生用书1—4册 教师用书1—4册

综合教程（思政智慧版）主编 李荫华

2021年，为进一步践行《高等学校课程思政建设指导纲要》，落实立德树人的根本任务，《综合教程》全新推出“思政智慧版”，分别在PPT课件和WE Learn数字课程中为教师和学生提供完整的单元思政学习内容。

- 提供思政主题拓展——Theme Exploration，含视频、音频、文章、图表等多种形式，帮助学生更好地了解单元主题的含义。
- 提供思政选篇，设重点思政表达的翻译练习。
- 提炼“核心价值观”，并围绕本单元中国主题的选篇，提供阅读理解练习及重点词汇的例句和操练，所有内容以思政主线一以贯之。
- 提供中国主题的视频以及中国智慧（Chinese Wisdom）。



1 The Pursuit of Dreams

We all have dreams as we grow up. The pursuit (追求) of dreams leads us to do things out of the ordinary. Yet dreams alone are not enough, for it takes a lot of determination and hard work to make them come true. This can be seen in the perseverance (坚持不懈) of the heroes of the true stories in this unit.

Opener

Pair work: Look at the two photos below. Then work with your partner and answer the questions that follow. You may want to search online for information by using your cell phone to scan the QR codes (二维码).



Qian Xuesen: a Chinese scientist, father of China's space programs



Steve Jobs: an American businessman, co-founder of Apple Inc.

Reading 2 Comprehension Cultivating Core Values Focusing on Core Words

Cultivating Core Values — Dedication

Dedication is a person's attitude of taking responsibility for the work and the learning they do. The value of dedication is reflected in people's respect and identification of their professions, and how they love and value what they do by treating their work and learning with seriousness and responsibility. A respectful and responsible attitude lays the foundation for the realization of one's ideals and it is also a basic requirement for the value of dedication.

The development of a country and the progress of a society cannot be achieved without the dedication of the people. In this society, whoever makes a difference is dedicated; whoever succeeds in a certain field is particularly diligent. Those who worship the value of dedication are the ones chasing the Chinese Dream. Yu Minhong is one of those dedicated Chinese Dream chasers, and his story is rather inspiring.